

Request for Proposal
Design for online ESOL curriculum for low to middle level English speakers
Action for Equity/Jobs Action Network
January 1, 2021

We are looking for a seasoned ESOL specialist to provide a curriculum to be used in multiple locations, by multiple teachers, online, over the next 6 to 8 months. We expect this is a curriculum you or others are already using. We are focused on making use of the time people have off from work right now.

What are we looking for?

We want a curriculum design that can be implemented by other teachers. As we implement, you can also apply to be a teacher. We are particularly interested in an assessment of online ESOL products—whether you recommend using one or not.

Requested proposal:

- Up to \$5,000 depending on product to be provided if purchased software is used
- Up to \$8,000 depending on product to be provided if no purchased software is used

To bid, please provide:

- Your relevant work history
- Short discussion to your approach to ESOL, online ESOL, and digital education
- Examples of your curriculum design work to date
- Your experience evaluating or assessment online ESOL products
- 2 references
- What work products you will produce based on our requested response below
- What is your expectation of teachers
- What information about participants and their situations do you need to complete this work
- Your concerns about implementation

Requested product if awarded the contract. Please tell us if you would change any of these assumptions or requested elements.

- Low to medium ESOL level, with each class primarily at one level
- Limited online skills to high level online skills
- For Spanish, Portuguese, and Vietnamese speakers: Each class will have speakers primarily of one language
- No more than 8 students in class
- Some individual student contact
- Connection to others in the household who speak English like youth
- Recommendation for existing commercial online ESOL curriculum if you want
- No more than 2 hours per day and 2 sessions per week
- 12 week program with 3 weeks on/1 week off
- Integrate literacy as needed
- Integrate digital skill development as needed
- Participants will have the right to return to class if they need to leave
- Teachers will be paid \$40 to \$50/hour and be paid for some prep time and time to reach out to students
- We will want student assessment for placement, quality control, proposed supervisory process, and process for assessment of outcomes to be included in your design

Who is Action for Equity? We are the leading coalition focused on racial and class equity in housing, transit and jobs in the Greater Boston area. We are led primarily by people of color. Take a look at action4equity.org. Many of our member organizations already provide ESOL classes, as well as other services. We are now looking to improve our online capacity as well as elevate our curriculum in general. The curriculum may be used in Boston, Chelsea, Everett, Somerville, as well as other locations. Residents we connect to through our services are also involved in the campaigns for the better conditions and policies they need.

Why is this an opportunity for you? Are you committed to the fight for our residents of color to have access to Greater Boston's good jobs, in spite of hundreds of years of exclusion baked into the labor market? What to help build the movement for equity in the region? This is an opportunity to make a contribution at a difficult time.

For further questions, please email: Weezy Waldstein, weezy.waldstein@gmail.com

To respond, please send an email with resume to Marvin Martin, Executive Director, marvinaction@hotmail.com

Bid is open until February 15, 2021, unless held open.